

## *Partnerships for Gwinnett County's Growing Business Community*

- Would you like to increase your staff by just providing an opportunity for hands-on training to entry-level workers?
- Would you like a chance to try an employee for up to 80 hours before you hire them for a permanent position?
- Would you like to give a member of the emerging workforce an opportunity of a lifetime?

The Atlanta Regional Workforce Board (ARWFB) Youth Council's Business Development Group, in collaboration with Hearts to Nourish Hope, has developed the vision to enhance our community's emerging workforce by providing entry-level candidates to area businesses. This will create a "win-win" situation for the community's youth and our local businesses. Youth workers, ages 16 to 24 interested in your type of business, will receive career counseling, labor market information, and basic career development training including skills necessary for success in the workforce through work-readiness training. You can assist us to develop any specific training or basic skills that you would like for your individual business. You will make any type of qualifications stipulations, interview and choose the applicant that you would like. When the workers are at your business, their career supervisor will be there to support you and the worker every step of the way so that the experience is positive for everyone. Any and all problems, concerns and feedback will be addressed immediately by the career counselor who will support both your business and the worker.

Having the connection with business community professionals will greatly enhance the career development of many different youth in various different programs. Specialized resources to assist individuals in making informed decisions for their future careers and the support needed to help them bridge the gap with the business and educational community will be a great asset to all. You not only get a great benefit for your business but you get to give something back to the community and help to support a better qualified and informed emerging workforce.

This mutual partnership provides you with:

- Business professionals trained to your standards
- The potential for a full-time employee that has demonstrated his/her abilities
- An increase in qualified professionals from our emerging workforce in our community
- An opportunity to have a positive impact in the community
- An opportunity to help youth as they prepare for a successful career future

**Other unique partnership opportunities are available as well with  
Hearts to Nourish Hope!**

If you would like more information and want to discuss your staffing needs please contact: Timothy Whailen @ [twhailen@heartstonourishhope.org](mailto:twhailen@heartstonourishhope.org) or call at 404-666-6081.

### **Other Partnerships Available:**

Hearts to Nourish Hope has multiple opportunities for the business community to get involved. We are working with youth to get them ready as they become the emerging workforce of the future. We need the assistance and support from the business community to make sure that what we are teaching is truly cutting edge business information that is useful for our youth.

Here are examples of some different opportunities:

- Guest Speakers
- Mentoring
- Providing training about work-readiness, work experience and career futures
- Helping develop or give feedback about trainings we currently offer
- Assisting in the development of new and needed trainings that need to be offered
- Donation of supplies
- Financial support of any tax deductible donations
- Serving on Business Advisory Committees

Please contact Jamie Whailen at [twhailen@heartstonourishhope.org](mailto:twhailen@heartstonourishhope.org) or call at 404-666-6081 if you are interested in developing any of the above mentioned partnerships. If you have a new and creative idea of your own that would be mutually beneficial to all of us and our community we would greatly appreciate the opportunity to discuss it with you.

Partnerships for Gwinnett County's Growing Business Community

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Business address \_\_\_\_\_  
Street

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Other Contact # \_\_\_\_\_

Fax Number \_\_\_\_\_

Type of business: \_\_\_\_\_

- Yes I am interested in this partnership for my business
- I am interested in hearing more about the partnership
- At this time I am not interested in a partnership for my business

Please give us the names of two other businesses that you think would like to hear about this partnership opportunity.

\_\_\_\_\_  
Contact Name Phone #

\_\_\_\_\_  
Contact Name Phone #

If you would like to share any comments about this program in writing with us we would greatly appreciate it.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Thank you so much for your time and your input. We look forward to working with you in the near future!

Please give us the names of two other businesses that you think would like to hear about this partnership opportunity.

\_\_\_\_\_  
Contact Name Phone #

\_\_\_\_\_  
Contact Name Phone #

Thank you so much for your input! We look forward to working with you in the future!