



LEARNING AND GROWING TOGETHER

ROUNDTABLE DISCUSSION

FACILITATED BY DONNA HILL, E2E

1. What is the one decision you made for your business that had the biggest impact and what led you to make that decision?
2. Do you outsource services like bookkeeping, website maintenance, and marketing or do you do them in house? Why have you made that choice and are you satisfied with it?
3. Who is your ideal client and what have you found is the most effective way to reach them?